

Cervélo-Lifeforce Pro Cycling Team

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**Media Info – Team 2009**

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**Pooley joins the Cervélo-Lifeforce Pro Cycling Team**



**3 November, 2008** – For the following season Emma Pooley (GBR), the Olympic silver medalist in the Beijing Olympic time trial, will join the Cervélo-Lifeforce Pro Cycling Team.

The likeable 26-year-old from Great Britain lives currently in Zurich in Switzerland and for the past three years has worked, alongside cycling, for a PhD in geotechnical engineering. From 2009 she will race for the Cervélo-Lifeforce Pro Cycling Team as a fulltime cyclist.

“I admire the Cervélo-Lifeforce Team because of their professionalism, their tactical strength, and the results they therefore get. I’m very pleased to have the chance to learn from the riders and the team management to improve my racing and work as an effective part of the team. I’m really looking forward to working together with such a friendly and welcoming team,” said Emma Pooley of her decision.

Her greatest success to date, beside the silver medal in the Olympic time trial of Beijing, was a World Cup victory at the race “Trofeo Alfredo Binda” in March 2008. The 1.57m tall athlete is most suited to stage races, time trials and mountain races.

“We are happy, that Emma Pooley will join our team,” said Thomas Campana, Team Manager of the Cervélo-Lifeforce Pro Cycling Team, “She is an experienced rider and expressed several times in an impressive manner her purposefulness as well her capacity for team work in the past years.”



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