

Ride clothing

RIDE clothing is a new in-house brand from I-Ride, focusing on high quality and performance, but at an affordable price.

Made in Italy, there are currently two short and jersey options in the range. With the bib-shorts retailing at £39.99, they include features that aren't always found at this price point. An unbranded but high-quality thick pad is designed to be

comfortable, and the six-panel design is flat-lock stitched to further enhance comfort. The bib is made from a lightweight white mesh for breathability.

The Norb jersey is the most basic in the range at £29.99, but packs in plenty of features. Using a lightweight fabric with high-moisture wicking and mesh under the arms makes this jersey ideal for summer. A full zip, three rear pockets, with a fourth waterproof zipped pocket, plus reflective logos are neat final touches.

Contact: www.i-ride.co.uk

